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### **Dr.Oetker acquired Guseppe**

Dr.Oetker will 1.7.2008 take over Guseppe frozen pizza brand and production from Orkla. The main market for Guseppe has been Czech Republic and adjacent countries, also Baltics.

As Jungent is Dr.Oetker's distributor in Estonia, Jungent is able to continue sales of Guseppe from Dr.Oetker in July.

Guseppe is already well established frozen pizza brand and has loyal consumers in Estonia. Therefore Dr.Oetker wants to serve these consumers also in the future with Guseppe. Together with Ristorante and Guseppe Dr.Oetker is offering full range of pizzas to Estonian consumers in the future

Best regards,

Pirkka Peltoniemi  
Managing Director