





We're an international and pioneering food enterprise.

Everything we do is founded on our conviction that potatoes can create a better, healthier, and nicer future for everyone.

Our mission is to feed the world sustainably with great potatoes. Every day we strive to make best-tasting products that are also planet-friendly. How? By capturing more of the natural riches of the raw potato in each fry.

A leading market competitor



in North American frozen potato category



in global frozen potato category









Optimize the Operations: Profit Calculator in English Specialties, more yield, more fun, more profits!



Cut size, matters, so consider it carefully



- Yield: Cooked volume of fries from frozen product, measured in portions per kilo
- Premium Fries: Lamb Weston fries yield more due to longer length, higher starch, and lower water content.
- Influencing Factors: Cut size, storage conditions, and handling impact yield and portion control.





Scan For Profit Calculator in Arabic

Budget Fries



The conclusion?
Premium quality = More portions = More profit! & More happy customers



The Fries

In 1950 we came up with a revolutionary invention to produce our range of chips; it was the first machine capable of cutting potatoes with a high pressure water jet.

Really Crunchy		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Fries		6X6	4x2,5 kg	8x7=56		LWF900
Unbeatable crunchiness and a unique appearance, for an Unrivalled experinece!		9X9	4x2,5 kg	8x7=56	LWF902	LWF901
Ziggy Fries	. 🦦		PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Extraordinary in appearance and performance, our super crinkled Ziggy Fries keep their crispness, at all times.			4x2,5 kg	9x7=63		LWF61
Connoiseur Fries	<u> </u>	CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Add value to your fries by adding herbs,			4x2,5 kg	9×8=72		LWF56
such as rosemary and truffle salt	_/~~_	וואוו	4x2,5 kg	9x8=72	LWF58	
Stealth Fries®		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
A thin, invisible starch coating		6X6	4x2,5 kg	9x7=63	S22	S02
that makes them crunchier and warmer for longer.		9X9	4x2,5 kg	9x8=72	S24	S04
		11X11	4x2,5 kg	9x8=72	S25	
		9x18	4x2,5 kg	9x8=72	LWF106	
			4x2,5 kg	8x7=56		LWF111
Private Reserve		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Fries [®]		6X6	4x2,5 kg	9x7=63		F62
Our private reserve are a consistent winner in customer	17	9X9	4x2,5 kg	9x8=72	F03	F64
taste tests. Their premium lenght guarentees more		11×11	4x2,5 kg	9x8=72	F07	
portions per kilogram.		9X18	4x2,5 kg	9x8=72		F69
Freeze Chilled		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Fries		7x7	4x2,5 kg	8x7=56		LWF77
	- ALASSET	9X9	4x2,5 kg	8x7=56		LWF79
		11x11	4x2,5 kg	8x7=56		LWF82
		9X18	4x2,5 kg	8x7=56		LWF84
Just Fries		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Crispy on the outside and soft on the inside, they can be stored in		6X6	4x2,5 kg	8×7=56		LWF90
the fridge or freezer for up to 7 days.		9X9	4x2,5 kg	8x7=56		LWF89



The Specialities

Our pride, the cuts we all love, the experiences that set us apart.

Signature Shape		CUT	PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Add extra fun to your	Potato Dippers		4x2,5 kg	9x7=63	LWS64	
menu with our signature shapes.	aMAIZEing Fries®	6x21	4x2,5 kg	9×8=72	B94	
	Onion & Black Pepper Dipping Strips	6x21	4x2,5 kg	9x6=54	B95	
	Connoisseur Wavy Fries		4x2,5 kg	8x7=56	LWS57	
Sweet Potatoes			PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Crispy and light,		P	4x2,5 kg	8×8=64		LWF105
they are the perfect side to your dishes, making them attractive in colour and in flayour.			5x2 kg	8×6=48		LWF70
		~				
Potato Wedges			PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
Classic cut, never plain			4x2,5 kg	9x8=72	W01	
and constantly reviewed to stay up to date.			4x2,5 kg	9x8=72	W12	
			4x2,5 kg	9x8=72		W19
Twisters®						
The spiral shape			PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
brightens up your menu and makes	1 Cale		4x2,5 kg	8x7=56		T03
them pleasant to eat.			4x2,5 kg	8x7=56		LWS902
CrissCuts®						
Their iconic shape makes them even	1111.385		PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
more appetising.	diffe a		4x2,5 kg	8x7=56	LWS901	
Potato Slices			PACK SIZE	BOX/LAYER	SKIN ON	
Our potato slices are incredibly		5 -			SKIN-ON	SKIN-OFF
versatile - serve hot or cold as an appetiser, snack or side.		-	5x2 kg	8x6=48	LC3	



Sides & Mealcomponents

Potato Croquettes

These croguettes are all-time favourite. Made from mashed potatoes and covered in breadcrumbs and fine herbs.

Hash Browns

The perfect potato complement for any breakfast offering.



Pommes Croquettes

Triangle

4x2,5 kg

PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
4x2,5 kg	9x8=72		K14C





PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
10x1 kg	9x7=63		LWS101
Ovals			

LWS55

(IN-OFF

Potato Puffs

9x7=63

PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
10x1 kg	12x6=72		LWS97

Rösti

Tasty, classic comfort food. Our golden Rösti Rounds add delicious variety to the whole menu.

Mashed Potato

Ultimate comfort on a plate: the homestyle mashed potatoes. They serve perfectly as a classic , side dish.



Rösti			
PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OF
10x1 kg	9x8=72		LWS95



Homestyle Mash

PACK SIZE	BOX/LAYER	SKIN-ON	SKIN-OFF
4x2,5 kg	9×8=72		MP1



Appetizers

We inspire inventiveness and creativity for your menu with our appetisers.

Mozzarella Sticks

The classic; real mozzarella cheese sticks coated in golden breadcrumbs bringing the popular flavour of the Mediterranean that's loved worldwide.



Mozzarella St	Mozzarella Sticks				
PACK SIZE	BOX/LAYER	CODE			
6x1 kg	9x9=81	MZ4			

Camembert Bites

Perfect for sharing platters, each mild-tasting cheese portion is encased in a crunchy coating fora taste and texture sensation.

Chili Cheese Nuggets

Cheese filling seasoned with chopped jalapeño peppers makes these appetizers hot stuff.

Swiss Style Cheese Wedges

Triangular treats with creamy soft cheese.

Nacho Queso Cheese Bites

Popular spicy cheese triangle with a golden brown crispy corn coating and a smooth liqui cheddar cheese filling mixed with spicy kicks of chilli peppers.



Camambert B	Camambert Bites				
PACK SIZE	BOX/LAYER	CODE			
6x1 kg	10×8=80	LWA07			



Chili Cheese N	Chili Cheese Nuggets				
PACK SIZE	BOX/LAYER	CODE			
6x1 kg	9x9=81	LWA46			



Swiss Style Cheese Wedges

PACK SIZE	BOX/LAYER	CODE
6x1 kg	10×8=80	LWA50

Nacho Questo Bites

PACK SIZE	BOX/LAYER	CODE
6x1 kg	8x7=56	LWA65



Appetizers

We inspire inventiveness and creativity for your menu with our appetisers.



Filled with 100% Halloumi cheese Firm texture and salty Halloumi experience Delicious crispy coating



Delicious and mildly spicy Supreme nacho cheese filling Crunchy quinoa crust



Delicious smoky Texas BBQ flavour Filled with gooey melted Gouda cheese Incredibly crunchy crust

Onion Rings

Great crispiness with a natural onion taste inside. For social sharing Creative meal option.



Cyprus Hall	Cyprus Halloumi Cheese Sticks		
PACK SIZE	BOX/LAYER	CODE	
6x1 kg	9x8=72	LWA61	



Mexico Jalapeno Cheese Bites PACK SIZE BOX/LAYER CODE LWA62 9x9=81 6x1 kg

Texas BBQ Cheese Bites		
PACK SIZE	BOX/LAYER	CODE
6x1 kg	9×9=81	LWA63



Beer Battered Onion Rings

PACK SIZE	BOX/LAYER	CODE
6x1 kg	8x7=56	ORIA

Crispy Onion Rings

PACK SIZE	BOX/LAYER	CODE
6x1 kg	8×9=72	OR4

Battered Onion Rings

PACK SIZE	BOX/LAYER	CODE
6x1 kg	8x9=72	OR3

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